SHRUTHI RAJESHWARI GS

Florida, USA| (312) 388-7641 | shruthigs2002@gmail.com | Linkedin | My Portfolio | Open to Relocation

WORK EXPERIENCE

Mindset2Money, Chicago, IL (Remote) *Jun 2026 – Present*

Data Analyst

- Engineered an end-to-end registration dashboard monitoring 200+ attendees to inform outreach and event logistics, resulting in a 71% increase in overall conference attendance and an 82% rate of first-time participants.
- Developed automated Python data validation scripts ahead of MVP app launch, detecting 40+ critical data anomalies and preventing duplicate, mismatched, or test entries from entering production databases.
- Automated data exports, KPI calculations, and cross-sheet synchronization using Google Sheets and Apps Script, saving 5 hours weekly.
- Standardized the evaluation process for 55 speaker proposals using a structured scoring matrix and built a prioritized partner outreach tracker aligned with 2027 financial targets.

Wakanaka Business Solutions, Zambia *Jun 2026 - Jul 2026*

Business Development & Analytics Intern

- Designed an executive tracking dashboard covering 18 KPIs across 3 core business pillars, yielding ~25% higher task completion against 8-week sprint targets using Excel.
- Formulated a weighted evaluation framework in ClickUp to benchmark 41 candidates, identifying critical skill gaps to inform structured mentoring programs that achieved a 5% performance improvement.
- Streamlined corporate account pipelines to optimize lead tracking and sales operations, reducing manual pipeline management effort by 40%.

Global Stratos, Raleigh, NC *Sep 2025 - Feb 2026*

Business Analytics & Strategy Intern

- Collaborated with cross-functional leadership to establish an enterprise-wide KPI framework, formalizing metric definitions, calculation formulas, targets, owners, and reporting cadence.
- Designed underlying data architecture and interactive Tableau dashboards to track operational trends, identifying underperforming periods and driving a 3–5% lift in monthly performance.
- Standardized cross-team reporting workflows using SQL and Excel, reducing manual report preparation time by an estimated 20%.

Sri Mahaganapathy Hardwares | Coimbatore, India *Jan 2024 - Jul 2025*

Business Operations Analyst

- Executed detailed trend analyses across 5,000+ sales transactions and 300+ SKUs using SQL and Excel to isolate seasonal demand patterns, return drivers, stockout risks, and product margins.
- Developed automated Excel reporting systems and interactive Tableau dashboards for executive monitoring, directly contributing to a 15% expansion in top-line revenue.
- Optimized inventory tracking and demand forecasting workflows, improving leadership visibility into stock levels and decreasing stockouts by 7%

Sapphire Webs | Coimbatore, India *May 2025 - Jul 2025*

Marketing Executive Intern

- Analyzed weekly digital campaign performance trends in Excel, adjusting content placement and SEO strategy to increase engagement by 10% and acquire 100+ new followers within two months.

SKILLS

Data Analysis & Visualization: Excel (Advanced), Google Sheets, SQL, Python, R, Power BI, Tableau, KNIME
Analytics & Reporting: KPI Development, Dashboard Design, Data Cleaning, Data Validation, Data Reconciliation, Reporting Automation. Business & Workflow Tools: ClickUp, Jotform, Luma, Notion, Mailchimp
Business Analysis: Requirements Gathering, Process Improvement, Stakeholder Communication, Workflow Optimization

EDUCATION

MBA in Business Analytics | Illinois Institute of Technology, Stuart School of Business | GPA: 3.77/4.0 Aug 2024 - May 2026
BE in Biomedical Engineering | PSG College of Technology | CGPA: 8.67/10.0 Nov 2020 - May 2024